mobilezone

mobilezone holding ltd, Suurstoffi 22, 6343 Rotkreuz

PRESS RELEASE

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Sustainability report from mobilezone awarded top rating «Excellence»

mobilezone was named a «Leading Company» at the EUPD Group's Transparency Award ESG Reporting 2026. Its 2025 sustainability report achieved the highest rating category, «Excellence». The transparency and traceability of the reporting and the quality of the sustainability information presented were rated particularly highly.

mobilezone continuously develops its sustainability reporting with the aim of presenting its sustainability activities and progress to its stakeholders in a transparent and traceable manner. The 2025 sustainability report was the first to be aligned with the requirements of the Corporate Sustainability Reporting Directive (CSRD) and the European Sustainability Reporting Standards (ESRS).

Cita Born, Senior Manager ESG at mobilezone, says: «We are delighted to receive this award. It reinforces our commitment to continuously developing both our sustainability initiatives and our transparent reporting on the progress we make.»

The award was presented at the ESG Summit during the European Sustainability Week in Bonn.

About the Transparency Award ESG Reporting

Through the Transparency Award ESG Reporting, the EUPD Group recognises companies that stand out for their transparent and well-substantiated ESG reporting. The assessment is based on the Transparency Evaluation Standard ESG Reporting (TESER) and covers five areas: Transparency, Environmental, Social, Governance and Regulatory Landscape. Depending on the assessment results, the reports examined are assigned to the categories «Development», «Advanced» or «Excellence».

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About mobilezone

mobilezone holding ltd is the leading company in the Swiss market specialising in telecommunications and mobile lifestyle products. The registered shares of mobilezone holding ag (MOZN) are listed on the SIX Swiss Exchange AG.

mobilezone employs around 700 people at its locations in Rotkreuz, Baden, Spreitenbach, Urnäsch and in approximately 125 company-owned shops across Switzerland. The Group, which focuses on telecommunications and mobile lifestyle products, is broadly diversified and holds leading market positions in Swiss retail with the mobilezone brand, as well as in e-commerce with the platforms Apfelkiste.ch, mobilezone.ch and jusit.ch. mobilezone's offering (available at POS and online) includes a full range of mobile devices as well as tariff plans for mobile and fixed-line telephony, digital TV and internet services from all providers. Apfelkiste offers a broad assortment of device accessories, lifestyle and trend products. Further key strategic pillars include the MVNO business (Mobile Virtual Network Operator) with the brands TalkTalk and Digital Republic, the B2B business, and the sustainability-focused "Second Life" business (repairs and refurbished devices) under the jusit brand. MAREIN has comprehensive expertise in trend scouting, private label development and product sourcing. mobilezone's product offering addresses both private and business customers, with a particular focus on expanding recurring business ("recurring revenue").
www.mobilezoneholding.ch